

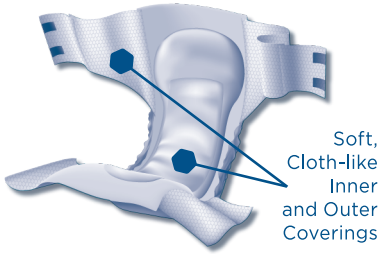

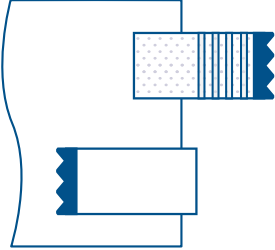
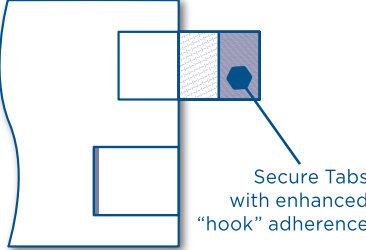





DermaDry™ Plus

Product Comparison Guide

The following chart outlines a comparison of product features from current Attends® Value Tier Breathable Briefs to **NEW and IMPROVED DermaDry™ Plus Briefs** — *now softer, drier, and more absorbent.*

Value Tier Breathable Brief Product Features	NEW DermaDry™ Plus	NEW Product Features, Advancements & Improvements
		Smart Design  <p>With pressure on health care systems to manage costs but improve product performance, we removed product waste and invested the savings into advancements in our absorbent core, all while remaining focused on protecting our environment.</p>
		Rapid Lock™ Dual Core <p>In testing, DermaDry Plus resulted in superior dryness and improved absorption after multiple voids than before.</p>
		Comfortable Fit  <p>Proper size and fit are critical for leakage prevention and comfort. DermaDry™ Plus mimics the shape and contour of our previous briefs, providing a comfortable fit in a full range of sizes.</p>
 (To Scale)	 (To Scale)	Package Size  <p>Innovation in package design resulted in a 29% average bag size reduction, saving space in warehouses and storage areas. There was also a 19% improvement in case and unit load, allowing us to provide customers more cases in each shipment.</p>
 (To Scale)	 (To Scale)	Package Design  <p>New, simplified packaging offers users quick and easy-to-understand product features, information and available options, so selecting the appropriate product size and understanding the features is a quick and easy task.</p>

Product Comparison Guide (continued)

Value Tier Breathable Brief Product Features	NEW DermaDry™ Plus Product Features	NEW Product Features, Advancements & Improvements
New Feature Not Available Previously	 <p>Soft, Cloth-like Inner and Outer Coverings</p>	Premium Softness  <p>Soft, cloth-like coverings promote improved comfort. In a blind consumer survey, 75% of individuals rated DermaDry™ softer than Attends® Value Tier Breathable Briefs.</p>
	 <p>Secure Tabs with enhanced "hook" adherence</p>	Secure Tabs  <p>Secure tabs fasten and re-fasten anywhere on the brief, offering 67% more hook area than the Value Tier Breathable Briefs. The new and improved tabs promote a more precise fit for added security and user dignity.</p>
		Breathable Fabric <p>Our cloth-like fabric is gentle to the touch. It features breathability zones that allow sweat and moisture to evaporate, promoting dryness and skin wellness. The fabric is less noisy against clothing for added concealment.</p>
		Odor Control <p>The Rapid Lock™ Dual Core channels and locks fluids away swiftly. Once in the core, super absorbent polymers help to manage urine odors by neutralizing ammonia, and providing users added discretion and dignity.</p>

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